

First Event
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EVENT



Graphic Designer

Salary:

£34,000 - £38,000

Contract Type:

Full time, permanent

Benefits:

EOT bonus, healthcare scheme, enhanced pension scheme, unlimited holidays, flexible working environment

Location:

North Leeds office, flexible and remote working available

Reporting to:

Head of Design

Life at First Event

We're one of the UK's leading event companies, and have been for the last 20 years. But no matter how long we've been around, one thing that never gets old is our deep-rooted passion for creating jaw-dropping events all around the world.

First Event is only as good as the people who work here, and you won't find another workplace culture like ours. Whilst a clear strategy is important to the growth of our business, it means nothing without the people that make the magic happen. We are firm believers that our success depends on our people, so we want every single person in the First Event Fam to love what they do and to be proud of the events they create.

That's why in 2021 we decided to become an employee-owned company. This decision not only secured our strong ethos, creative freedom and core values, but also cemented the future independence of our team. Our employee council, made up of members across each department, work closely with our management team to create a fun and encouraging environment that allows us all to flourish and thrive. And did we also mention that we are one of The Sunday Times' Best Places to Work?

So, you want to work for us? Good choice. We quite like it here too. We promise you a warm welcome and some pretty cool perks along the way!

About The Role

There's never been a more exciting time to join First Event - as we realise our ambition to become a strategic, fully integrated agency we're looking for a number of key roles to add to our brilliant creative team.

As we continue to grow, we're on the lookout for a talented Graphic Designer with a passion for design and storytelling to join our dynamic team.

As a Graphic Designer, you will be at the heart of our creative process, crafting innovative visual designs that enhance our event experiences. From branding to digital assets, you'll work on a variety of projects, ensuring that every piece of work aligns with client visions and reinforces our reputation for excellence. This role offers the opportunity to collaborate with a passionate team, bring ideas to life, and make a meaningful impact across diverse projects.

Key Responsibilities

- Creative Excellence:
 - Deliver high-quality, innovative designs that meet client briefs and elevate the overall event experience
 - Manage the entire creative process, from concept to production, ensuring work is completed on time and within budget
 - Maintain the agency's standards of creative excellence and attention to detail
- Brand Stewardship:
 - Act as a design guardian, ensuring all outputs align with brand guidelines and client expectations
 - Develop visually appealing concepts that consider the entire delegate journey at events
- Collaboration:
 - Work closely with internal teams, clients, and suppliers to ensure seamless implementation of designs
 - Contribute to brainstorming sessions, sharing ideas that inspire and align with project goals

- Adaptability:
 - Create designs across a variety of formats, including branding, print, digital, social media graphics, and presentations
 - Stay updated on industry trends and emerging technologies, applying them to enhance your work

Personal Specification

- Experience & Skills:
 - 4–6 years of agency experience with a strong portfolio showcasing branding, print, digital, social media graphics, and presentation designs
 - Expertise in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Attributes:
 - A self-starter with a multifaceted skill set and the ability to thrive in a collaborative environment
 - Exceptional attention to detail and a passion for strong ideas and high-quality craftsmanship
 - Excellent communication and teamwork abilities, with a proactive approach to problem-solving

Our Values

We love that our vibrant team is made up of so many different personalities. No matter how different we are, we're all united by our core First Event values, which sum up the kind of people we're looking for.

These are the values that bring us together, make us a force to be reckoned with and help us deliver the outstanding events we're globally recognised for.



How to Apply

We are a friendly bunch who work hard whilst having loads of fun along the way! Fancy finding out more?

Please email a copy of your CV to careers@firstevent.co.uk